

Communication Audit Survey Form for
_____ Lutheran Church

Mission statement

Interview/survey questions (interview members of congregation and those in the wider non-member community.)

1. Do you think _____ Lutheran does a good job of communicating with its members?

2. With the wider, non-member community?

3. What is _____ Lutheran's key message?

4. What in your estimation is _____ Lutheran's strongest/best communication tool in relating to its members?

5. To members of the wider, non-member community?

6. Can you tell me what _____ Lutheran's mission statement says?

7. If you could offer one suggestion to improve _____ Lutheran's communication efforts, what would it be?

8. Other